

ALASKA RAILROAD CORPORATION



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April 30, 2003
2003-007
For Immediate Release

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Alaska Railroad Wins Visitor Industry Award

Last Saturday's Anchorage Convention & Visitors Bureau (ACVB) Seymour awards included a surprise presentation of the "2003 Member Contribution to the Visitor Industry" award to the Alaska Railroad Corporation (ARRC).

"This award truly came as a surprise and is a great honor," Steve Silverstein, ARRC Vice-President for Markets, Sales & Services, said. "This recognizes the efforts of all railroaders, and especially Jeff Johnson and Susie Kiger, who dedicate their boundless energy and expertise to strengthening Alaska's travel industry."

In granting the award, ACVB credited the ARRC's new Glacier Discovery service, advertising for that service, and extraordinary dedication by ARRC Passenger Service Account Executive Jeff Johnson and ARRC Sales & Marketing Manager Susie Kiger in working on convention business with ACVB. ACVB also noted familiarization trips and rail tickets provided to media representatives as key aspects to securing convention business for Anchorage.

"When we host our convention and meeting planners on the Alaska Railroad, it makes a lasting impression and tops off their Alaskan experience," Bruce Bustamante, ACVB President & CEO, said. "The high quality of customer service and employee dedication makes the Alaska Railroad a fantastic marketing partner for the ACVB."

"The railroad appreciates ACVB's commendation and salutes the efforts of the men and women throughout the Alaska Railroad whose top-level performance throughout the year helped garner this award." Pat Gamble, ARRC President & CEO, said.